

Community & Charity Policy

OVERVIEW The Shurgard Self-Storage Community & Charity Policy clarifies the criteria we apply when making our decisions about community and charity investment and how we measure the effectiveness of our involvement, including addressing relevant social issues.

OBJECTIVE The objective of this policy is to make a positive difference in the communities around us and in doing so, enhance our reputation as a responsible company. This will be achieved through encouraging charitable giving, volunteering participation from our employees, to contribute to employees personal and professional development and enhance employee engagement.

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Introduction

Shurgard is committed to supporting and empowering its local community partners by focusing on building positive and lasting relationships and maintaining a sustainable operation. All our stores (as well as corporate support offices) have time and financial budgets to provide in-kind support and sponsorship of local charities.

Charity Involvement

Shurgard recognises the important role that charitable, non-profit organisations play in the communities where we live and work. Therefore, Shurgard has established charity partnerships to support such local organisations in each of the 7 markets in which we operate. Shurgard supports registered charities which can make a real difference to local communities operating in the following sectors: health, young people, families, homelessness and community welfare.

We undertake our charitable support in several ways; through making both in-kind & direct financial contributions, matching employee or customer fundraising (within the discretionary annual budget) and offering a helping hand in volunteering days.

Fundraising and volunteer events are promoted on Shurgard's social accounts (and other media), before, during and after the events.

These partnerships are evaluated for extension each financial year.

In addition to supporting established charity partnerships, Shurgard evaluates and considers direct requests from local charities and community groups for smaller donations.

Supporting our employees

In recognition of the valuable efforts our employees make to raise funds for charitable projects, Shurgard has committed to set aside funds in each financial year to match/top-up their fundraising efforts for our national charity partnerships as well as other local and national charities and good causes. This forms part of the discretionary annual budget.

All Shurgard full-time employees are encouraged to participate in organised volunteering days, offering a helping hand in charity fundraising events and their charitable operations.

Exclusions

We do not:

- Make donations to charities with any racial, religious, political or sectarian bias.
- Support sponsorship requests for individuals, including our own employees.

Governance

The local Shurgard Operations management has an objective for Team Development and project management of the established Charity partnerships of their market, including community & employee engagement. The Shurgard ESG Management Group is accountable for successfully delivering the Community & Charity Policy, managing internal and external relationships in the community and charity sector, and for the prudent control of the budget. Chief oversight is provided by the CEO.

Marc Oursin

CEO

Shurgard Self-Storage

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