

SHURGARD SELF-STORAGE

Investor day 2021

Speaker Bios

A low-angle, perspective shot of a Shurgard Self-Storage building. The building has a white facade with a prominent red horizontal stripe running along the top. The words "SHURGARD" and "SELF-STORAGE" are printed in large, bold, black capital letters on the white facade. The "SHURGARD" text is positioned above the "SELF-STORAGE" text. A small red square logo is visible between the two lines of text. The building is set against a clear blue sky.

SHURGARD
SELF-STORAGE

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Speakers Bios



Marc Oursin
CEO

Mr Marc Oursin has been the Chief Executive Officer of Shurgard Self-Storage SSA since January 2012.

Marc held different executive positions for major retailers. In 2010 and 2011, Marc managed the turnaround of Sport 2000 in France with the Private Equity firm Activa Capital. He started his professional career with Promodes from 1987 to 1995 in France and Switzerland, then transferred to Carrefour from 1995 until 2009 in France, Thailand, South Korea, Taiwan and Belgium.

He also served abroad on the boards of the different French chambers of commerce. Marc holds an MBA from Essec Business School Paris and a Master degree in Agricultural Engineering from AgroParisTech.



Jean Kreusch
CFO

Mr Jean Kreusch joined Shurgard in 2003 as Group Controller. He has served as CFO from June 2005, and as such he is responsible for Finance, Business Analytics, Pricing, IT and Marketing. He also served as CEO ad interim from June 2010 until December 2011.

Jean joined Shurgard from Latexia, where he worked from August 2000 and where his position was that of VP Finance & Administration. Before that, Jean held the position of Group Reporting and Taxation Manager with European Vinyl Corporation from 1996 to 2000. He spent four years from 1992 to 1996 with Holiday Inn's Headquarters for Europe, Africa and the Middle East as Financial Planning Manager and Director of Management Information.

Jean holds a Master's Degree in Business Administration and Finance from ICHEC Business School.

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Duncan Bell
VP Operations

Mr Duncan Bell joined Shurgard in April 2009 as the Market Manager for the United Kingdom. Throughout 2013 Duncan was also Market Manager for The Netherlands. Duncan joined Shurgard from the travel industry where he worked for Travelbag as Sales Director and then Head of Travelbag from 2006 to 2008. Prior to that role, Duncan worked as General Manager for Trailfinders in Manchester, Glasgow and London from 1992 to 2006. Duncan holds a BA (Hons) in Economic History from the University of Sheffield.



Ammar Kharouf
General Counsel, VP HR

Mr Ammar Kharouf joined Shurgard in March 2014 as General Counsel, VP Human Resources and Legal. Ammar joined Shurgard from Public Storage where he served in the role of VP Chief Litigation and Operations Counsel for approximately nine years.

Prior to Public Storage, Ammar worked for an international law firm.

Ammar holds a B.A. in international relations from American University and a law degree from the University of California, Hastings College of the Law.



Isabel Neumann
CIO

Ms. Isabel Neumann joined Shurgard Self Storage as Chief Investment Officer in August 2021. In this capacity, she will be responsible for all aspects of Shurgard's capital allocation as it relates to real estate, including all development and mergers and acquisitions.

Previously, Isabel was a Managing Director at Bank of America Merrill Lynch in London for 16 years, where she held a range of senior positions across EMEA Investment Banking. Before Bank of America, she worked as Business Development Manager at Starlab and started her career in Consulting with Arthur Andersen. Isabel is a member of the Board of Directors of Belfius Bank & Insurance. She holds an MBA from the University of Chicago GSB Booth and studied Commercial Engineering at the KU Leuven (Belgium).

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Caroline Thirifay
Director of Investor Relations

Ms Caroline Thirifay joined Shurgard in 1999 as a Financial Analyst. She has held different positions in Finance such as Operations Controller and Senior Manager Financial Reporting. Caroline has served as Director of Investor Relations since October 2018.

She started her professional career as an Auditor, and holds a Master's degree in Political Sciences from ULB and a Master's degree in Auditing and Accounting.



Vincent Mesdom
Director of Acquisitions

In 2019, Mr Vincent Mesdom became Director of Acquisitions at Shurgard. In this role, he is in-charge of acquiring existing self-storage facilities. Prior to this role, Vincent spent five years as Shurgard's Head of Operations for Belgium and Germany. Prior to this position, Vincent held the role of Operations Development & Quality Assurance Manager, where he primarily assisted the CEO in streamlining day-to-day operations and developing strategic plans in order to improve overall performance and results.

Vincent started at Shurgard in 2009 as the Head of Internal Audit and in that role he assisted the company in developing and implementing a more robust control environment.

Previous to his experience at Shurgard, Vincent worked for nine years at KPMG as part of the Assurance Practice both in the US (New York) and Belgium offices.

Vincent holds a Master in Law from University of Ghent and has attended executive trainings at both INSEAD and Wharton Business School. Vincent is fluent in English, French, German, Dutch and Czech.

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John Turner

Director of Marketing & Pricing

Mr John Turner joined Shurgard in 2009. In his current role, he heads the pricing and marketing activities of Shurgard. As such, he is responsible for driving revenue growth overall and enhancing brand awareness and digital user experience.

John joined Shurgard from Accenture where he worked as a consultant. Prior to that, he worked as assistant to the Financial Director of Carlson Wagonlit Travel's holdings and headquarters from 2004 to 2008.

John holds a M.Sc. in Business Engineering from Solvay Brussels School of Economics and Management and a Master in Environmental Sciences and Management from ULB in Brussels.